

<u>AirJet®Mini Recognized With Three CES®2024 Awards</u> <u>Including "Best of Innovation" Honoree</u>



San Jose, CA, November 15, 2023 – Frore Systems today announced that it has been named the CES® 2024 "Best of Innovation Awards" Honoree for AirJet Mini in the Embedded Technologies category, the world's first solid-state active cooling chip. AirJet also received CES® 2024 Innovation Awards Honoree in both the Computer Hardware & Components, and Embedded Technologies categories. This year's CES Innovation Awards program received a record number of over 3000 submissions. The announcement was made ahead of CES 2024, the world's most powerful technology event, happening Jan. 9-12 in Las Vegas, NV.

The CES Innovation Awards program, owned and produced by the <u>Consumer Technology Association (CTA)</u>[®], is an annual competition honoring outstanding design and engineering in 29 consumer technology product categories. Those with the highest rating receive the "Best of Innovation" distinction. An <u>elite panel of industry expert judges</u>, including members of the media, designers, engineers and more, reviewed submissions based on innovation, engineering and functionality, aesthetic and design.

AirJet® addresses one of the most significant challenges facing the tech world today – heat. It employs groundbreaking technology to cool devices, meeting the ever-increasing demands of today's consumers while operating silently. With its compact size and unique capabilities, AirJet enables faster, quieter, thinner, lighter, and dustproof devices, offering up to a 3x improvement in performance.

What makes AirJet truly compelling is not only its innovation in efficient heat removal, but its role as an enabler for manufacturers to unlock performance and innovation in a wide range of applications. By solving the challenge of heat, manufacturers can now design products that fully harness the powerful new technology available on the market. This opens a world of possibilities for advancements in various industries, making AirJet a game-changer in the consumer electronics landscape like those exhibiting at CES 2024.

Dr. Seshu Madhavapeddy, the founder and CEO of Frore Systems, expressed his delight, saying, "We are honored to receive the CES® 2024 Best of Innovation Award, in addition to being recognized as honorees in both the Computer Hardware & Components, and Embedded Technologies categories. AirJet exemplifies the criteria evaluated for these awards – innovative design and engineering features. We are thrilled that CES 2024 has recognized AirJet and the significant impact we are making in all facets of the consumer electronics industry."

Frore Systems launched AirJet in January 2023, and has seen unprecedented demand for the small and highly effective AirJet active cooling chip. The AirJet Mini is 2.8mm thick, 27.5mm x 41.5mm in size, and weighs just 9 grams. AirJet is scalable, meaning that multiple chips can be easily integrated into devices resulting in major performance gains. AirJet can enhance performance across numerous devices from Notebooks, Mini-PCs, smartphones and SSDs, to the approaching tsunami of IOT devices; doorbell cameras, WiFi access points and LED lighting, and in markets as diverse as the datacenter and automotive industries.

The CES 2024 Innovation Awards honorees, including product descriptions and photos, can be found at CES.tech/innovation. More will be revealed in January. Many honorees will showcase their winning products in the Innovation Awards Showcase at CES 2024.

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About Frore Systems:

Frore Systems is the developer of breakthrough thermal technology for electronic and consumer devices. The company's active cooling chip, AirJet[®] is integrated into devices to remove heat silently, resulting in major performance gains. Frore Systems is headquartered in San Jose, CA with an office and manufacturing facility in Taiwan. For more information, visit: https://froresystems.com/

About Consumer Technology Association:

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators – from startups to global brands – helping support more than 18 million American jobs. CTA owns and produces CES® – the most powerful tech event in the world. Find us at <u>CTA.tech</u>. Follow us @CTAtech.

About CES:

CES® is the most powerful tech event in the world – the proving ground for breakthrough technologies and global innovators. This is where the world's biggest brands do business and meet new partners, and the sharpest innovators hit the stage. Owned and produced by the Consumer Technology Association (CTA)®, CES features every aspect of the tech sector. CES 2024 will take place Jan. 9-12, 2024, in Las Vegas. Learn more at CES.tech and follow CES on social.

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